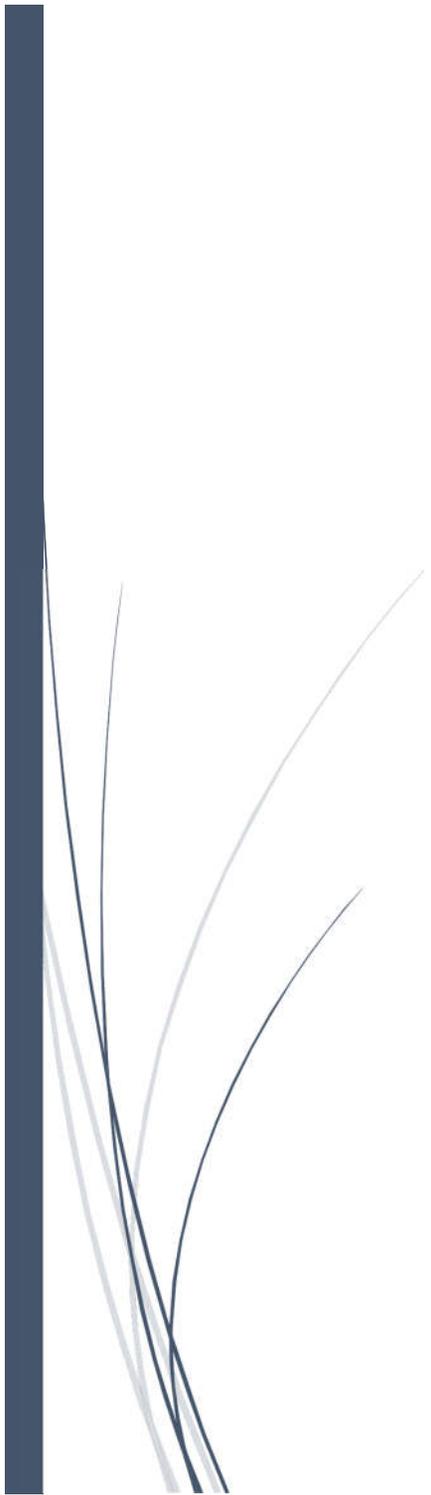




RELIABILITY, QUALITY and HIGH PERFORMANCE





FUTURISTIC SOLUTION FOR LOGISTICS AUTOMATION & BUSINESS INTEGRATION

WEB-BASED APPLICATION

TrakIT gives you the freedom of brilliant operational speed on different platforms. It is a web based application that can be deployed on organization's intranet (LAN) or hosted on the internet. You can use TrakIT by simply opening the browser and going to a customized site for your company. This could be either a local site in the office or hosted on the internet (such as <http://yourcompany.trakit.in>). The system is fully restorable without loss of critical information after any hardware failure and it can be installed on low configured systems also. New updates are released instantaneously and are immediately available to all users.

HIGHLY CUSTOMIZABLE & SCALABLE MANAGEMENT SYSTEM TO HANDLE ANY KIND OF WORKFLOW

A complete customizable management system where the administrators can define just about any kind of work-flow or transport process that is associated with the shipment of goods. TrakIT works around the concept of corridors that holds the entire workflow together. You can mention any required information about the shipment in these corridors. You can group the events/milestones and data in the shipment as per the 'Services' that you would like to provide to your customers. Define the KPIs and Alerts on various events to ensure their timely completion. Finance managers can easily setup Shipment financial estimates & actual expenses.

AUTOMATIC STATUS EMAILS TO CUSTOMERS

Sit back and relax while TrakIT sends the status of a consignment update automatically to customers and other recipients via email (or SMS if required). These notifications are sent out within 30 minutes of event updates.

CONTAINER TRACKING, DEMURRAGE CALCULATION AND NOTIFICATIONS

Track a container across the corridors from the time it enters your responsibility till the time it leaves. You can easily calculate accurate demurrage charges payable in case of container overstay. TrakIT sends you email alerts when a container exceeds or is about to exceed the allowed Free Days.

AUTOMATIC AND REGULAR SUMMARIZED REPORTS TO CUSTOMERS

You can create highly customizable reports for individual customers that are sent out automatically at pre-defined intervals. Choose from a variety of formats for reports, including MS-Excel, HTML and CSV. Apart from this, you can view Interactive Reports that help you gauge the quality of data in corridors and the performance of your users as well as status of all shipments.

Highlights

- ✓ Web-based Application
- ✓ Highly Customizable and Scalable
- ✓ Automatic Status Emails to Customers
- ✓ Container Tracking, Demurrage Calculation and Notifications
- ✓ Automatic and Regular Summarized Reports to Customers

"Introducing TrakIT was always about making a paradigm shift in the way we do business. It was about offering a differentiated solution that would delight our customers and at the same time improve the way we manage our organization, processes and information..."

- Mehul Bhatt, Chief Commercial Officer

LOADS OF FEATURES & BENEFITS FOR EFFICIENT MANAGEMENT

LOCATION / FUNCTION BASED ACCESS TO CONSIGNMENTS

If your organization has several locations, TrakIT allows you to grant selective access to your users in a manner that they see only those consignments that are originating or terminating at their location. This reduces the clutter and keeps the consignments segregated with their respective operators. You can also link users to different functions which makes it easy to identify users responsible for certain shipments, tasks or events.

CENTRAL DOCUMENT REPOSITORY FOR CONSIGNMENTS

No need to worry about storing your shipment related documents like delivery orders, receipts and manifests in various folders or emails. All the necessary documents can be uploaded on directly or remotely on TrakIT and are immediately available to all relevant users. You can control the access to these documents by setting appropriate user roles and even share them with your customers if needed. A document can either be specific to a container or shared across the whole Shipment.

NO LOGIN OR PASSWORD TO REMEMBER*

On your company's LAN, TrakIT can use Windows authentication (if available), so it already knows the identity of users without them having to remember passwords. For other cases, a login and password is required, but the subsequent logons are automatic as TrakIT can remember the user's computer.

UPLOAD DOCUMENTS BY EMAIL

You can streamline the work flow and save man hours by uploading documents by email. This feature allows any kind of document, such as invoices, B/Ls, statements, scanned copies, zip files to be emailed or forwarded to TrakIT for automatic upload. Subscribed users can receive notifications when documents are attached.

EASY CREATION OF FORMS FROM TEMPLATES

Generate Trucking Orders, Customs Declarations, Manifests and many more forms with just a few simple clicks. TrakIT accommodates commonly used forms as templates and retrieves information from shipments to fill them up automatically. Generated forms are archived for audit purposes. No duplicate data entry at all!

SMARTPHONE ACCESS OR EMAILS TO UPDATE EVENTS IN "REAL-TIME"

Away from office? Simply send an email to the TrakIT's system to update a milestones automatically. This facilitates the generation of correct and timely notifications/reports and keeps customers well informed about their shipments. TrakIT's Android app helps you monitor shipment on the go.

Features

- ✓ Location / Function Based Access to Consignments
- ✓ Central Document Repository for Consignments
- ✓ No Login or Password to Remember
- ✓ Upload Documents by Email
- ✓ Easy Creation of Forms and Templates
- ✓ Smartphone Access or Emails to Update Events in "Real-Time"

" Upon Implementation of TrakIT we were thrilled to discover a Tracking system that allowed us to not only offer real time visibility for our hinterland moves, but also an excellent data management tool where our customer and vendor details + documents are handled effectively and a comprehensive..."

- David Kyambadde, BPO



EXPLORE THE POTENTIAL OF YOUR BUSINESS & MEASURE ITS GROWTH

KEY PERFORMANCE INDICATORS AND ALERTS

Measure the performance of various stages of your shipments by using TrakIT. Setup KPIs in the most customized manner that allows you to set target completion time between any two events or milestones. When allowed periods are exceeded, email alerts are triggered to the subscribed users to take the necessary action. Analyse and measure the growth of your business through custom reports.

DASHBOARD CHARTS FOR STATISTICAL ANALYSIS

Get a bird's eye view of your shipments and evaluate the performance of your corridors in a blink using "TrakIT Dashboard". It is a very powerful and highly customizable tool that provides a comprehensive summary of your business. A variety of charts like KPI Trend Analysis, Top 10 Charts, Work Order Volumes can be added to your Dashboard that expose the performance of your shipments and helps you to analyse your business visually, like nothing else. These charts help you monitor shipments, take corrective actions in case of delays or contingencies.

CENTRALIZED ADMINISTRATIVE CONTROL AND HIERARCHICAL ACCESS CONTROL

TrakIT is designed with the idea of having centralized control over the branches. The head office can dynamically manage various parameters involved in the shipment and enforce a total control on the organisation. You can create a hierarchical access level to restrict visibility of users and manage the overall structure of your organisation.

INTERACTIVE REPORTS

Manage your business through interactive reports like KPI Performance Reports, User Engagement Reports, Data Quality Reports and Event Update Delay Reports. These reports can be generated to provide statistics about Key Performance Indicators, individual user performance, Data Quality for selected corridors and delays in event updates.

CUSTOM REPORTS

Users and Administrators can create custom reports according to their requirements and can use these for informational and performance measure needs. These reports let you analyse different components of the system and realize bottlenecks in the process.

ADVANCED REPORTS

A huge list of specific advanced reports can be generated to get deep insights about any process that your organisation follows. These reports can give you the power to control and modify TrakIT according to your business model.

CUSTOMER ACCESS AND SELF-SERVICE

Make shipments transparent to your customers by allowing them to log on to the application themselves to view their own shipments as well as any shared documents

Performance

- ✓ Key Performance Indicators and Alerts
- ✓ Dashboard Charts for Statistical Analysis
- ✓ Centralized Administrative Control and Hierarchical Access Control
- ✓ Interactive Reports
- ✓ Custom Reports
- ✓ Advanced Reports
- ✓ Customer Access and Self-Service

"TrakIT is a system that has really made my life easy since I started using it. I can monitor all my shipments very closely and generate graphs and excel reports - which is awesome!"

- Januario Castello, Shipping Supervisor



EFFICIENT & DEPENDABLE CLIENT SERVICING TO FULFIL ALL YOUR NEEDS

DELIVERING BUSINESS WITH YOU

We are committed to fulfil your all your business requirements and deliver outstanding quality of service level to you and your customers. Accurate, up to date and instant information retrieval about the status of consignment, detailed statement of actions, reports are necessary to serve a customer with satisfaction. TrakIT can efficiently channelize all necessary information and the idea of delivering business together to maintain a high level of customer satisfaction motivates us.

LOCALIZATION AND LANGUAGES

Transcend language barriers using TrakIT's custom language support for users. French and Spanish are already available in the application and any other language can be added on demand.

EASY AND INTUITIVE TO USE

From basic users to administrators, only a minimal training is required to start using the application. It has an extremely simple and intuitive interface and clear-cut functionality. We provide initial training and subsequently full support as required by both Administrators and Operations Users.

ENDLESS FEATURES

The potential and features of TrakIT is more than what meets the eye. You can simply check with us or request a demo to ensure that TrakIT is loaded with everything you require to be one step ahead of your competitors. We believe in delivering a comprehensive high quality intelligent system that reduces your business complexity.

NO INVESTMENT / PURCHASE REQUIRED

TrakIT is free to install and try. You can start using it fully once you are completely satisfied. Charges are volume based and extremely low. Furthermore, the more consignments you enter into TrakIT, the lower it costs per shipment.

To learn more about TrakIT

Visit <http://trakit.in>

For demo, technical or sales information, contact

Bitmetric Technologies Private Limited

T: +91 – 120 4237866

E: support@trakit.in



Support

- ✓ Delivering Business with You
- ✓ Localization and Languages
- ✓ Easy and Intuitive to Use
- ✓ Endless Features
- ✓ No Investment / Purchase Required

"TrakIT is easy to use and can be customized to meet all your operations management and cargo tracking needs - it's a requisite for any logistics company that wants to have a competitive edge in today's market. Furthermore, the support team have a split second response time for any queries that you may have. They are the modern day technology super-heroes!"

- Lynnette Owuor, Process Improvement Consultant